

## What to expect at MediaMint?

We love people who define their surroundings and who are on the lookout to learn new things. We love people who are honest, self-aware and show intent to better themselves at everything. It is with these traits that an individual can soak in opportunities that MediaMint offers. If you love growth, then you will surely love to work with MediaMint.

## Where MediaMint is headed to?

MediaMint is enviably positioned at the intersection of two highly promising and rapidly growing industries - digital marketing and professional services. The combined market size is around \$600bn and growing. With our credibility established among the most prominent client networks, we believe that we can grow 10 times the current size over the next 3-4 years if we continue to do the good job we have done so far. We are looking at exceptional talent that will help us grow while making great strides in their careers themselves.

## Here is how you will be Eligible:

- We are looking for passionate, driven individuals who are not bound by stereotypes, who possess excellent written and verbal communication skills.
- There is no Percentage bar.
- Should be open to working out of the Hyderabad Office
- Should be flexible for **Night shifts**
- The engagement for hired candidates post the examinations, where they will join us as interns for the 3 months. The monthly stipend will be **Rs 15,000/-**
- Post the internship period of 3 months, the annual CTC will be **Rs. 301,009/-**

## Job Description:

MediaMint is seeking an Ad Operations/Platform Support Trainee to join our Hyderabad office. In this position, you will be an integral part of the growing team in executing complex yet very interesting online advertiser campaigns for online media partners, large portals, agencies and other advertisers. This position has a competitive base salary plus bonus and offers excellent opportunities for career advancement within the online advertising domain.

## Responsibilities:

- Sending out periodic campaigns updates to the client via screenshots and mid-campaign reports
- Handle general advertising and technical inquiries for customers as a front-line product expert and ensure best practices are utilized
- Troubleshoot product issues
- Manage campaigns to ensure that budgets are fulfilled and optimize based on performance requirements
- Identify account optimization and upsell opportunities and effectively communicate these to customers
- Reviewing and approving advertiser creative materials

## Knowledge and Skills Required:

### Communication Skills:

- Excellent communication skills (written and verbal)
- Ability to communicate correctly and clearly with all customers

### Ideal Personal Attributes:

- The ability and aspiration to learn on the fly and do what needs to be done
- Team player / collaborative operating style
- Passion for the startup environment

### Prerequisite

- Any graduate
- Familiarity with Flash, HTML, iframe/JavaScript, audio/video files, etc.
- Strong customer interaction skills and ability to work in a variety of customer situations
- Excellent English written and verbal communication skills
- Web/Tech-savvy with an affinity for innovative and emerging technology a must
- The ability to think and react quickly
- Must be willing to work in a 24/7 support team with rotational shifts and offs

### About MediaMint

MediaMint is a global professional services firm that offers digital Ad Operations services. We work with exciting start-ups in the field of social media and social interaction for application development, process management and operational support of high-scale and high-availability systems. We focus on implementing customized solutions, process designs, and performance management and help the businesses scale with confidence. Our team of 500+ passionate professionals, across the globe, is differentiated by the imagination, knowledge, and experience, across industries and technologies that we bring to every project we undertake. Our mission is to build a transformative operating ecosystem for media and technology businesses across the globe.